

## Placement Report on Corporate Interaction

**AY 2020-21**

**Name of Department:** Pune Institute of Business Management – Placements Department

**Type of Meeting:** Discussion & Analysis of Corporate Interactions AY 2020-21

**Date of discussion:** Saturday, 6<sup>th</sup> March 2021

**Time of discussion:** 03:00 pm – 04:30 pm

**Venue:** Online ( Zoom Meeting)

**Period of Corporate feedback collection** – June 2020 – March 2021

**Meeting Facilitator:** Ms. Choden Goperma

**Call to order:** Meeting was called to order at PIBM conference room. A quorum was established.

**Attendees Present:**

Ms. Choden Goperma (Manager Placements)  
 Mr. Kinshuk Seth  
 Ms. Shweta Borse  
 Mr. Naresh Babu (Batch in-charge)  
 Mr. Riddhiman Mukhopadhyay ( HOD Marketing)  
 Mr. Suresh Kadam (HOD Finance)  
 Ms. Rajshree Pillai (HOD HR)

**Insights from Corporate Feedback**

1. Out of total 467 students, 463 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 150 companies recruited the students for final placement and summer internship in AY 2016-17.
3. Median package of the batch moved upto 7.18 lacs and the highest package offered to PIBM Marketing students was INR 18 lacs.



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 Pirangut, Pune



4. **Ms. Soma - Head HR, Magma Fincorp** provided the feedback that the encouragement of research papers among faculty and students is commendable. However, providing more resources for research activities, promoting interdisciplinary research, and facilitating industry-sponsored research projects could elevate the institution's research output and its impact on the business community.
5. **Ms. Sunaina Dutta - Head HR, Hettich India:** The inclusion of case studies related to real-life business problems has proven beneficial. Diversifying the scope of case studies to include a broader range of industries and global contexts can foster a more comprehensive understanding of the challenges and solutions prevalent in today's business landscape.
6. **Ms. Astha Verma - Head HR, Xcel Dynamics** provided feedback that the inclusion of aptitude and communication as part of the curriculum is a very recommendable as it provides the requisite skills needed by a management trainee as they step into the workforce.
7. **Ms. Lisa Basumatari, Talent Management, Reliance Retail** stressed on the Internship program supported by live-projects is an important addition to the curriculum of the students. This will provide an exposure and will enable the students to be ready to solve the challenges faced by the corporate world.
8. **Mr Yash Pal Singh, Head HR, Ebro India** said that the presentation skills of the students were really fine. The students should be aware of the nitty-gritties of a corporate presentation.

#### Reviewed and Approved by:

**Director**  
Pune Institute of Business Management  
Pirangut, Pune

**Director,**

**Pune Institute of Business Management**